

Awareness projects and projects to preserve cultural heritage

Preservation of cultural heritage is among fundamentals of the state development and strengthening. FESCO is certain that raising awareness plays a major role in this mission, and so it makes a special focus on supporting cultural and educational initiatives.



In 2024, FESCO continued implementing a large-scale social programme to contribute to achievement of Russia's National Development Goals (1, 2, 3) and the UN SDGs (3, 4, 8)

**RUB
>100 million**

total investments

>100 thousand people

beneficiaries outreach

>400

events held

**Geography: six cities
(Moscow, St Petersburg, Vladivostok,
Kaliningrad, Tomsk, and Kazan)**

Key outcomes

Cultural heritage support:

- four large exhibition projects organised;
- total visitors: over 84.5 thousand people;
- total investments in exhibition projects: over RUB 57.6 million;
- support of over 200 cultural events with an outreach to over 7.5 thousand people.

Awareness and educational programmes:

- over 40 awareness events held in three cities;
- educational programmes outreach: over 2.2 thousand people;
- investments in awareness programmes: RUB 11 million;
- master's programmes run jointly with leading universities;
- grant support for researchers;
- edutainment video content created to attract young professionals;
- corporate culture development: over 2 thousand employees getting access to cultural programmes.

Children's and family programmes:

- children's weiqi (board game) tournaments with 220 players from over 10 cities taking part;
- over 370 events held for children and families;
- total outreach: over 500 participants.

Events to expand access of regional residents to cultural values

In 2024, FESCO contributed to organisation of four large-scale exhibition projects in leading museums of Russia. The events were attended by more than 84.5 thousand people. The total investments in the exhibition projects exceeded RUB 57.6 million.

Projects organised with FESCO's support in 2024:

- The Epoch of Fabergé. The Golden Age of Russian Jewellery Art exhibition at Vladimir Arseniev Museum of Far East History (Vladivostok);
- For Work and Life. The Architecture of Constructivism 1917–1937 exhibition at Zotov Centre (Moscow);
- Home Port the Far East interactive exhibition in the Public Space of the Tretyakov Gallery in Vladivostok (Vladivostok);
- At Sea Level exhibition of the branch of the State Tretyakov Gallery in Vladivostok in ARKA Contemporary Art Gallery (Vladivostok).

Development of cultural education and promotion of programmes for various social groups in the regions of operation

A special public space keeps working in Vladivostok as part of strategic partnership between FESCO and the State Tretyakov Gallery. The cultural and educational site is home to exhibitions, workshops, lectures, film shows, and other events for the local community. In 2024, the cultural public space was visited by over 7.5 thousand people.

Children's and family awareness programmes, including FESCO for Kids

In 2024, we continued to offer social projects to support children's and family programmes in key cultural institutions of Vladivostok;

- support of family and children's programmes in the Public Space of the State Tretyakov Gallery in Vladivostok. Over 80 events were held;
- support of children's programmes at Vladimir Arseniev Museum of Far East History. Nine children's programmes were offered: Tales with Milk as part of The Epoch of Fabergé. The Golden Age of Russian Jewellery Art exhibition.

Development of culture

Following a workshop for the Far Eastern authors organised by the Peredelkino writers' colony and FESCO Transportation Group, The Far East. Through Times and Distances collected volume was published.

Initiatives to engage the senior generation in awareness, cultural, and educatory and patriotic projects



The programme of educational and cultural events in the Public Space of the State Tretyakov Gallery in Vladivostok and Vladimir Arseniev Museum of Far East History for FESCO and VMTP veterans.

As part of the programme in Vladivostok, FESCO and VMTP veterans attended a number of events:

- Vladimir Arseniev Museum of Far East History hosted a private viewing of The Epoch of Fabergé. The Golden Age of Russian Jewellery Art exhibition for employees of FESCO Transportation Group;
- in the Public Space of the State Tretyakov Gallery in Vladivostok, veterans attended a series of various events: film shows, lectures, and interactive exhibitions.

Support in ensuring access to educational and awareness museum events and cultural life for Russian citizens

In 2024, a large-scale awareness campaign was run in the country's leading museums to enhance accessibility of quality leisure activities and cultural education in the regions of Russia, which helped to expand access to educational and cultural programmes for people of different ages. Over 40 events were held as part of all the awareness campaign cycles. The events were attended by more than 2.2 thousand people.

>11.1
RUB million

total investments in awareness programmes in 2024

Projects organised with FESCO's support in 2024:

- ✦ Bread. Sugar. Coal lecture course in the cultural space of Zotov Centre, by the Polytechnical Museum (Moscow);
- ✦ educational programme for the Mummies and Artefacts of the Ancient Egypt. The Art of Immortality exhibition from the collection of the Pushkin State Museum of Fine Arts (Vladivostok);
- ✦ educational programme by the Pushkin State Museum of Fine Arts as part of the Pushkin Museum Parlour project at the Academic Library of Tomsk State University (Tomsk);
- ✦ Constructivism 360° lecture course in architecture at Zotov Centre (Moscow).



Projects to develop professional competencies in art and culture

In 2024, FESCO run a series of educational initiatives to develop professional competencies in art and culture. A focus was made on master's programmes in partnership with the Tretyakov Gallery, based in leading regional universities, and also grant support of research in constructivism.

>12.4
RUB million

total investments in art and culture programmes in 2024

Programmes offered by FESCO in 2024:

- ✦ Curatorship and Producing of Museum Projects master's programme run jointly by the State Tretyakov Gallery and Immanuel Kant Baltic Federal University (Kaliningrad). The initiative seeks to prepare employees for the museum and educational sphere of the Kaliningrad Region;
- ✦ Art Management and Museology master's programme run jointly by the State Tretyakov Gallery and Far Eastern Federal University (Vladivostok). The initiative seeks to prepare employees for the museum and educational sphere of the Primorye Territory;
- ✦ Constructivism. Studies grant programme. One of the programme outcomes was PRO_Constructive. From Avant-Garde to the Contemporary first annual research conference offering an opportunity to discuss a wide range of historical, theoretical, and interdisciplinary matters associated with the heritage of constructivism and other avant-garde movements in the social and cultural context of its time, and its preservation and promotion in the 21st century. As part of the project, the special focus area Constructivism. FESCO. Far East is offered at Zotov Centre.

Integration of partnership projects and programmes into FESCO's corporate culture

In 2024, FESCO provided its employees with ample opportunities for cultural development through partnership with Russia's leading museums.

During the year, the Company employees attended over 90 cultural events as part of partnership programmes in the regions of FESCO's operation. Additionally, the employees were offered:

- ✦ museum cards entitling them to free individual visits to permanent and temporary exhibitions by the Pushkin State Museum of Fine Arts, State Tretyakov Gallery, and Zotov Centre;
- ✦ quotas for free visits to events in the Public Space of the State Tretyakov Gallery in Vladivostok;
- ✦ guided tours around temporary and permanent exhibitions;
- ✦ free visits to events by museums partnering with FESCO.

Career guidance events for the young generation

In 2024, FESCO joined efforts with the Polytechnical Museum to make and release a series of edutainment videos. A series of 15 edutainment videos "How does it work? Logistics" was developed in line with modern approaches to engagement of children and youth for promotion of the logistics industry. The video content gives the young audience a better idea of how the transportation industry works.

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